

Celebrate your 2020 grad with a free customizable website template - a yearbook and a party wrapped into one!

As Shelter in Place extended and important milestones were taken away one by one, Graphic Designer, Lisa Erickson, watched the heartbreak spread.

Friends and loved ones posted about cancelled dances, school trips, sporting events, recitals, performances and ultimately a shrinking likelihood of walking across that stage.

Graduates and their loved ones were devastated as they scrambled for ways to make the accomplishment special during quarantine anyway. People got increasingly clever with invitations, yard signs, photo shoots, and virtual graduations, but there was no central tool to help.

Lisa had seen websites successfully build community around businesses, schools, and her own family events, so she played to her skills and built a free website template that could be personalized to celebrate each 2020 grad.

She designed the site to have a place to share images, include bio details about the grad, and post messages. Invitation links to virtual grad parties and ways to gift the grad would round out the experience. A yearbook and a party wrapped in one.

Deciding which website builder to use was a no brainer. Lisa had discovered about a decade ago that Wix is the most fun to build with and the easiest to edit and maintain. As an Agency Partner, Lisa worked with her Wix agency rep to brainstorm, troubleshoot, send the template through Q/A, finally releasing an official Wix template. This means easy distribution and the ability to reach out to Wix's 24/7 help center. Thanks, Wix!

Lisa's new design intern brought the concept of stickers to further personalize the sites, leading to the clipart download pack (which was easy, thanks to the Wix File Share App).

An early user requested grad merch. That too was a cinch with custom drop ship products via Printful integration.

The finished template can celebrate anyone from the young grad who is moving to kindergarten, the elementary school grad, middle school grad, highschool grad, college grad, grad school grad, trade school grad, continuing education grad. Watching communities praise the effort behind each graduate's major milestone is very grad-ifying indeed.

Let's spread some love around to the Class of 2020. They deserve it! Get your template at www.celebrate2020grad.com

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